

**South Natomas TMA™
Board of Directors Meeting
Wednesday, April 10th, 2024
Meeting Minutes**

I. Call to Order

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:03AM on Wednesday, April 10th, 2023, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Rukesh Maharjan, John (JT) Marcell, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the February 14th, 2024, SNTMA Board Meeting Minutes. The motion was moved by Martin Christian, seconded by JT Marcell. The motion passed unanimously, 5:0.

III. New Business

A motion was made to approve the 2024 SNTMA Board Officers slate as follows:

President – Eduardo Cavazos
Vice-President – Dennis Deas
Secretary – Martin Christian
Treasurer – David Pavolko

The motion was made by JT Marcell, seconded by Martin Christian. The motion passed unanimously, 5:0.

Executive Director Jason Vitaich delivered the following report:

- 2024 dues collection is going well overall, with 78% of budgeted membership dues having been collected as of early April 2024.

Stephanie Merten delivered the following Membership Report:

February

Campaigns and Programs

2.7.24 Annual Meeting Invite

2.14.2024 Bucks for Bikes Application

2.21.24 Email to all member companies – Programs & Services, Bucks for Bikes & Annual Meeting

February Programs

80 Telecommute subsidies awarded in February

10 Carpool subsidies awarded in February

20 Low Emissions subsidies awarded in February

1 Transit subsidy awarded in February

0 Amtrak subsidies awarded in February

2 Bike maintenance subsidies awarded in February
1 Walk subsidy awarded in February
2 Residential Charger subsidies awarded in February
0 ERH vouchers redeemed
593 Facebook “likes” 608 Followers (April 9, 2024)
3.5.24 \$25 Amazon “like” our Facebook page winner following monthly email
3.4.24 Monthly Facebook Contest 6 entries / 6 people, all Amazon
3.18.24 Weekly Drawing February Trip Log Keepers - \$25 Amazon cards

Meetings:

2/1 Rideshare Database Quote Meeting

March 2024:

Email February subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers) and “like.”

Fliers & Materials – Update for 2024 Programs

3.29.24 Bucks for Bikes Deadline

3.12.24 SNTMA Annual Meeting 12-1 PM Clean California Campaign

4.4.24 Q2 Virtual Discussion Bike Commuting & Bikes

February Alternative Trip (4.6k alt trips/ 91,472.4 alt miles) from sacregion511 trip log entries, break down by mode and compared to January (4.8k alt trips/ 95,672.1 alt miles), looking at trips:

Amtrak	0%	Same	0%	from January
Bike	2.73%	Up	1.73%	
Carpool	6.32%	Down	2.05%	
Drive Alone	6.25%	Up	.25%	
Electric Vehicle	11.77%	Down	2.02%	
Transit	1.26%	Up	.63%	
Telework	69.39%	Up	2.62%	
Walk	2.82%	Down	1.17%	
35.4 tons of Co2 Reduced from our Air			\$56k saved	70k calories burned

March

Campaigns and Programs

3.4.24 Annual Meeting Invite

3.6.24 Board Recruitment

3.19.24 Email to all member companies – Programs & Services, Bucks for Bikes & 4/4 Q2 VD

March Programs

75 Telecommute subsidies awarded in March

13 Carpool subsidies awarded in March

20 Low Emissions subsidies awarded in March

2 Transit subsidies awarded in March

0 Amtrak subsidies awarded in March

1 Bike maintenance subsidies awarded in March

1 Walk subsidy awarded in March

2 Residential Charger subsidies awarded in March

0 ERH vouchers

593 Facebook “likes” 608 Followers (April 9, 2024)

3.18.24 Sent 152 \$10 Amazon cards to top sacregion511 trip log keepers

3.22.24 \$25 Amazon “like” our Facebook page winner following monthly email

4.5.24 Monthly Facebook Contest 4 entries / 4 people, all Amazon

4.8.24 Weekly Drawing March Trip Log Keepers - \$25 Amazon cards

3.29.24 Bucks for Bikes Deadline – 13 Applications, deadline extended to 5/29 for remaining 15 subsidies

Meetings:

3.12.24 SNTMA Annual Meeting 12-1 PM Clean California Campaign 38 RSVPs

April 2024:

Email March subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers) and “like.” Continue promoting Bucks for Bikes

Fliers & Materials – Update for 2024 Programs

4.4.24 Q2 Virtual Discussion Bike Commuting & Bikes

Q3 Virtual Discussion

March Alternative Trip (4.7k alt trips/ alt miles) from sacregion511 trip log entries, break down by mode and compared to February (4.6k alt trips/ 92,415.8 alt miles), looking at trips:

Amtrak	0%	Same	0%	from February
Bike	1.75%	Down	.98%	
Carpool	8.24%	Up	1.92%	
Drive Alone	6.44%	Up	.19%	
Electric Vehicle	12.29%	Up	.52%	
Transit	1.26%	Up	.08%	
Telework	69.39%	Down	1.41%	
Walk	2.82%	Down	.85%	
35.4 tons of Co2 Reduced from our Air		\$56k saved		77k calories burned

IV. Adjourn

The meeting adjourned at approximately 8:23AM. The next SNTMA Board meeting is scheduled for Wednesday, May 8th, 2024, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian
SNTMA Secretary